## Section 8-4

Stock Prices and Inflation

## Goals

- Understand inflation, deflation, and consumer price index.
- Use consumer price index to calculate rate of change and changes in price.


## Bear Market

- Period of time when most stocks decrease in price.



## Bull Market

- Period of time when most stocks increase in price.



## Inflation

- A general increase in prices.


## Deflation

- A general decrease in prices.


## Consumer Price Index - CPI

- Economic yardstick that helps judge the changes in the buying power of the US dollar.
- CPI is used to measure inflation and deflation.


## Rule of proportions

## If $\frac{a}{b}=\frac{c}{d}$, then $a d=b c$

- Algebra Review


## Example 1

■ Use the CPI table on pg 389 to compute the rate of change of CPI (all items) from 1985 to 1990.

## Example 2

■ Use the CPI table on pg 389 to compute the rate of change of CPI (shelter) from 1970 to 1991.

## Example 3

- In 1980, I bought 20,000 dollars worth of stuff. How much would you need to in 1992 to buy the same things?

■ In 1985, I had 10000 in medical expenses. How much would those same medical expenses cost in 1991?

## HW

- Pg 396
- EYS 1-11


# Section 8 - 4 cont. 

Stock Prices and Inflation

## Exponential Regression

- $Y=a b^{\wedge} x$
- Stat -> Calc
- 0:ExpReg
- If the $r$ value is closer to 1 then when we did linear regression, then an exponential curve fits the data better and might yield a better prediction of future values.


## Example

- Use the data from 8-3, page. 386
- Find the Curve that fits the data
- Is exp reg better than lin reg?


## Expected Value

$$
E=a_{1} p_{1}+a_{2} p_{2}
$$

Probability of inflation + probability of deflation = 1

## Example

- If bob knows that there is a $2 \%$ chance that deflation occurs over a 3 year period and if this happens his mutual fund will drop from \$10,000 to \$7,500 and he also knows that if inflation is present his account will be valued at $\$ 13,500$. What can he expect the value of his account to be in 3 years?


## Homework

- P. 395 TYS \#1-8
- P. 396 EYS \#12-18

